



Rhodes Business School  
**PGDip**  
(Enterprise Management) PT



**Rhodes Business School**  
*Leadership for Sustainability*



**RHODES UNIVERSITY**  
*Where leaders learn*

# Part-time Post Graduate Diploma in Enterprise Management

The Part-time Post Graduate Diploma in Enterprise Management, known as the PGDip (Enterprise Management) PT, is offered by Rhodes Business School. Situated on Rhodes University's campus, it enjoys the benefits of a collegial, scholarly environment, while at the same time interacting with the local and international business community.

The PGDip (Enterprise Management) PT is a 12-month programme run within the Rhodes Business School starting in January each year and ending in December.

It is designed to meet the needs of graduates in full-time employment from a wide range of job functions who wish to:

- Develop their entrepreneurship skills within their organisation;
- Develop an Intrapreneurial approach to business;
- Enhance their general management ability; and
- Deepen and update their business knowledge, understanding and practice.

This Postgraduate Diploma is an NQF Level 8 equivalent qualification worth 120 credits.

It was developed to meet the needs of businesses who require innovative skills and entrepreneurial thinking within their organisations.

It also serves as a precursor qualification for those wanting to pursue an MBA.

## The Intrapreneur within

The Intrapreneurial focus of the PGDip (Enterprise Management) PT is ideal for people, who, while working within a larger organisation, are able to use their entrepreneurial skills to develop a new product, service or line of business within their organisation or as a subsidiary of their organisation.

## The benefits of enrolling at Rhodes Business School

Rhodes Business School is plugged into the learning requirements of business today where most people who are working full-time require the flexibility of a part-time programme.

Rhodes Business School has perfected this approach through its highly successful, AMBA-accredited modular MBA.

PGDip (Enterprise Management) PT students need only take off one week at a time from work, and a total of three weeks over the 12-month programme to attend teaching block lectures at Rhodes Business School on Rhodes University's campus in Grahamstown, Eastern Cape. A fourth teaching block will be facilitated online and students will participate in a "virtual" classroom from the comfort of their own home or office.

## Personalised classes

During these weeklong teaching blocks, students experience small, personalised classes in Rhodes University's scholarly environment, with access to outstanding lecturers, facilities and libraries. In addition to the stimulating learning environment, the networking opportunities of in-classroom sessions are invaluable to students. Rhodes Business School alumni frequently comment on the invaluable business contacts and friendships they gained through in-class contact.



## About the PGDip (Enterprise Management) PT

The PGDip (Enterprise Management) PT is based on the "Problem Based Learning" philosophy. Students on the programme will be expected to learn by doing, where you simultaneously acquire a conceptual understanding and practical skills set.

The qualification will enable students to develop in-depth, discipline-specific skills and applied competence in the private and public sectors. It will provide opportunities for personal intellectual growth, more purposeful employment and making a greater contribution to society.

It will empower learners to solve problems in a focused way and to effectively manage and allocate resources, to communicate effectively and to contribute to knowledge and socio-economic transformation in a responsible, ethical and innovative manner.

## Summary of the PGDip (Enterprise Management) PT programme

The 12-month programme includes a total of seven subjects, presented as papers, plus the Problem Based Project (PBP), as summarised here (subject to change):

Teaching Block 1 (in attendance at Rhodes University) - Starts on Friday 2pm and ends the following Saturday 6pm		
January	Paper 1 Intrapreneurship	Paper 2 Integrated Business Modelling
Teaching Block 2 (in attendance at Rhodes University) - Starts on Saturday 3pm and ends the following Saturday 6pm		
May	Paper 3 Financial Management	Paper 4 Sustainability
Teaching Block 3 (in attendance at Rhodes University) - Starts on Saturday 3pm and ends the following Saturday 6pm		
August	Paper 5 Strategic Marketing	Paper 6 People Management
Teaching block 4 (not in attendance) – Runs over the whole month		
October	Paper 7 Business Consulting - Online "virtual" class room	



### Intrapreneurship

Exploring everything from its history and origin to its characteristics, social and economic impact, creativity and innovation, and relevance in the contemporary business environment.

### Integrated Business Modelling

Developing an in-depth understanding of business and the supply chain as an integrated model.

### Financial Management

Analysis of financial statements including ratio analysis, financing the capital requirements of the small business, break even analysis, budgets, working capital management, taxation and insurance.

### Sustainability

Examining the changes to the organisational playing field and understanding how these changes can assist in leveraging competitive advantage.

### Strategic Marketing

Identifying environmental market opportunities, assessing the competitive environment and the resources necessary to exploit those opportunities, appraising the market and financial performance.

### People Management

Understanding behaviour and leadership, the human resource function and labour relations in organisations.

## Business consulting

Developing the skills set required for people to be able to consult to their business in a way that adds value to the business outside of their functional role.

## Problem Based Project (PBP)

This is an individual project where you are expected to analyse a business problem and conceptualize and design an innovative business plan to address the business challenge within your organisation during the 12 months of the programme.

Each Paper is worth 12 (7\*12 = 84) credits and the PBP is worth 36 credits totalling 120 credits

Each paper will be assessed via an individual assessment (e.g. exam), an assignment and a class mark (the class mark will also consist of a pre-module preparation task where applicable)

The PBP will be assessed on a final report that details the analysis, conceptualization and plan of the project.

## Eligibility

Applications from persons who have obtained a degree in any faculty from a recognised university or institution will be considered (minimum of a degree or equivalent qualification; an equivalent qualification is an NQF level 7 qualification). Persons who have majored in Management 2 & 3 at Rhodes University (or equivalent) will not normally be permitted to enrol.

Applicants should be competent in the electronic office suite of programmes (including MS Word, Excel, PowerPoint and a web browser). Your own laptop is essential and is a compulsory tool for the course. Successful applicants must

bring their laptop for course notes and assignment writing.

## Application procedure

The application can be found at:  
[www.ru.ac.za/businessschool/studying/pdem/parttimepdem/pdemptapplying](http://www.ru.ac.za/businessschool/studying/pdem/parttimepdem/pdemptapplying)

To process your application we need:

- A completed application form for Rhodes Business School
- A completed application form for Admission to Rhodes University
- A certified copy of your degree certificates
- A certified copy of your transcript of results (this should include your conduct record - if it does not you will need to get a formal letter from your undergraduate university that states your conduct record)

## Fees and Funding

Fees cover all tuition, core textbooks, course materials and assessments. They do not include accommodation or meals. Fees are reviewed annually and can be expected to increase in line with inflation.

Please refer to the Rhodes Business School website for fees and payment arrangement.



## For more information Contact:

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[www.criticalthought.co.za](http://www.criticalthought.co.za)

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