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**THE SECOND
WORLD JOURNALISM
EDUCATION CONGRESS**
5 - 7 JULY 2010



RHODES UNIVERSITY
Grahamstown • 1820 • South Africa



School of Journalism & Media Studies
Rhodes University, South Africa



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Executive Summary



All images in this brochure are of installations in the Africa Media Matrix building, home of Rhodes School of Journalism and Media Studies (JMS)

The School of Journalism and Media Studies (JMS) at Rhodes University in South Africa is offering to host the 2nd World Journalism Education Congress (WJEC-2) in 2010. These are the benefits:

- *To international journalism educators:* a chance to take forward the momentum of WJEC-1 Singapore 2007, and to visit and network with African colleagues during a unique historical moment – the FIFA World Cup – with extensive media attention focused on this event and its context.
- *To African and South African journalism educators:* an opportunity to network on a pan-African scale, and to gain from – and contribute to – global journalism education discussions.
- *To all participants,* a time to:
 - network with the world’s biggest annual gathering of African journalists (the envisaged parallel Highway Africa conference), and
 - give close-range attention to global issues (from finance to football) as regards their relevance to journalism education worldwide.
- *To the media and society:* richer journalism education in the countries from which participants come.

Context and Background



The first-ever global gathering of journalism educators took place in Singapore in July 2007. This was made possible by the co-operation of 22 associations of communication educators across some 50 countries, and event hosting by the Asian Media and Information Centre (AMIC).

WJEC-1 was the first comprehensive international attempt to compare a vast range of different national experiences, and to find consensus on common principles. It is widely regarded as a milestone in international journalism education in terms of sharing knowledge, experience, resources and skills, as well as facilitating countless new relationships and networks.

However, due to resource constraints, few Africans were able to take part in Singapore, and so African journalism education at large therefore contributed little to, and gained little from, that important event.

Noting such a lacuna, Rhodes University's JMS has come to the conclusion that this could be addressed by bringing "the world to Africa". A mandate to pursue this bid was given in March 2008 at a meeting by 20 African journalism

centres which have been recognised by UNESCO as institutions with potential. Many others have also given their blessing to the prospect of a WJEC on African soil (see Appendix A).

The context of WJEC-2 will compel serious assessment since Singapore due to the much-changed global environment. Growing recession, combined with other challenges, is causing enormous change to the media industry in many countries, and thence to the place and role of journalism education.

Simultaneously, at a time when action on a world-scale is needed to overcome these challenges – as well as environmental problems – the spectre of inward-looking national isolationism is appearing. With such crises, however, there are always opportunities and WJEC-2 will be a timely occasion to identify these.

One such opportunity is the World Soccer Cup, which offers a common focus for journalism educators to debate carbon footprints and media mega-events, the rise of new media, changing business models and copyright issues, representations of race and gender, media globalisation, etc.

An African-flavoured WJEC



The proposed WJEC suggests the following benefits:

- Worldwide, much journalism education concentrates on media production skills and media theories, deriving from developed country contexts. Often the horizon is conceptualised in national terms. The global mega-event of the World Cup lends a wider focus. This spans items like diverse genres of match reporting and the place of mobile citizen journalism during the World Cup, through to broader issues around intellectual property, masculinity and the imaging of Africa in media internationally – and the significance of these topics to journalism education.
- Many global journalism educators and their students currently lack in-depth information about South Africa and the wider African continent. By visiting, and interacting directly with African colleagues and media practitioners, it becomes possible in a practical way to grasp the issues of journalism education in this context.
- Africa's journalism schools are generally isolated and under-resourced. Having a WJEC on the

continent will help network these institutions both with each other and counterparts from other continents.

Convening the second WJEC at Rhodes University in Grahamstown 2010 offers synergies with three Africa-based events:

- The proposed dates (6-8 July) fall in the second half of the World Soccer Cup being staged in South Africa at that time. The nearby city of Port Elizabeth is a host city for FIFA matches. Grahamstown itself will have spectator parks.
- The WJEC event would also come on the heels of South Africa's internationally renowned National Arts Festival, which showcases a full range of cultural activity and entertainment. Participants could arrive a day or two earlier in order to absorb some of this experience. (see <http://www.nafest.co.za/>)
- Overlapping for two-thirds of the WJEC is the Highway Africa conference, celebrating its 14th year in 2010, and continuing to draw hundreds of working journalists from more than 40 of Africa's 54 countries. (see <http://www.highwayafrica.com>)

Fifa

Arts
Festival

WJEC-2

Highway
Africa

Capacity and costs



Rhodes University is one of South Africa's top public universities, with the country's highest pro-rata research record. It has an enrolment of almost 7000 students, most of whom would be out of town during WJEC-2 (the period coincides with the mid-year break).

Ten percent of the student body takes courses in the School of Journalism and Media Studies, which was founded in 1970. The School in addition operates several outreach projects. Besides Highway Africa, these include the Grocott's Mail newspaper (founded 1870), the Sol Plaatje Media Leadership Institute, the Knight News Challenge mobilephone citizen journalism project, and the Centre for Economics Journalism in Africa.

For 12 years already, Rhodes JMS has successfully convened the Highway Africa conference of up to 700 delegates from 40 different African countries. We have thus developed deep expertise in all the logistical issues around organising a major international event.

The School also has extensive experience in the financing of such initiatives, and a range of partners to tap into – at the very least to ensure

that African journalism educators are present in significant numbers.

The proposed registration fee and existing pledged sponsorship will cover the fundamentals, although Rhodes Journalism and Media Studies would still be seeking resources to enable an additional 50 African educators to attend.

Fundraising in the present global climate is difficult, but developments thus far include:

- Talks with the South African government (a partner in Highway Africa) to commit to financial support for a WJEC-2 in 2010;
- The local branch of the Open Society Foundation has agreed to fund an organiser and fundraising efforts during 2009;
- The Open Society Media Network Programme will support a Prepcom of African journalism educators in 2009;
- South African company Telkom has also pledged support for the Prepcom, and will cover some participation by African journalism educators to the 2010 event;



- UNESCO has also verbally indicated the possibility of support for 2010;
- Winning the bid would catalyse further fundraising from companies, the media, state and foundations.

We trust also that member associations of the WJEC would also swing into action to help secure resourcing to help their individual members to attend, such as by approaching foundations in their respective parts of the globe.

As with Highway Africa experience, it may well prove feasible to get embassies in South Africa to cover the costs of simultaneous translation in particular languages. We have begun to explore options for French, Chinese, Spanish and Arabic services.

An initial budget is presented in Appendix B.

Preparatory Activities



Hosting the 2nd World Journalism Education Congress would involve Rhodes:

1. Receiving a positive decision in principle from the Council of the WJEC by end May 2009.
2. Hosting a visit by a Council delegation during the National Arts Festival in Grahamstown in July 2009. This would enable a site inspection and detailed planning for July 2010. Telkom SA sponsorship could cover a two-person delegation.
3. Convening a “prepcom” of African journalism educators in September 2009 (during this year’s Highway Africa conference), so as to co-ordinate African input into the WJEC. Funding for this is already available from South African company Telkom and the Open Society Network Media Programme.
4. Creation and dissemination of marketing materials for the WJEC.
5. Development of an online platform for sharing of information about the congress.

6. Marketing this envisaged 2nd WJEC at key journalism educators’ meetings internationally during 2009 (eg. AEJMC, JEA(NZ), AMIC).

7. Securing additional sponsorships for attendees, especially from African journalism schools, with a target of securing support for 50 more African journalism educators to take part in 2010.

8. Signing up keynote speakers for the event. Communication has begun with the office of Archbishop Desmond Tutu, a Nobel Peace Prize winner, towards such a possible eventuality.

Key milestones in 2009 are:

- An in-principle decision on this bid: by end May 2009.
- Visit by WJEC delegation: July 2009.
- Detailed briefings on experiences of Singapore 2007 from the organisers of WJEC-1, during the AMIC annual conference in New Delhi, 13 – 16 July 2009.
- Programme discussions at WJEC planning meeting in Boston, 5 August 2009.

Fifa matches adjacent to WJEC:

Nelson Mandela Bay stadium
(Port Elizabeth)
2 July, 10 July

Greenpoint Stadium
(Cape Town)
29 June, 3 July

Fifa matches during WJEC:

(Spectator park experience possible)
6 July, 20.30 hours
7 July, 20.30 hours

Peer-reviewed papers

Council members will likely operate this facility again, enabling people whose papers are selected for the event to seek support from their institutions to attend.

Key dates for 2010:

- Fifa World Cup: 11 June – 11 July 2010
- National Arts Festival: 20 June – 4 July 2010
- WJEC-2: 5 July – 7 July 2010
- Highway Africa: 7 July – 9 July 2010.

Other major dates in 2010:

- ICA 2010 – Singapore, June 22-26, 2010
- AEJMC 2010 - Denver, August 4-7, 2010
- IAMCR – (unknown by March 2009)
- AMIC – (unknown by March 2009)

The theme and programme of WJEC-2 would naturally be decided by the World Journalism Education Council.

It goes without saying, however, that one dramatic theme would be the significance for journalism education of the deep challenges that have arisen for journalism in the face of problems in many media business models. This is in addition to the relevance of the World Cup and the global financial crisis.

On the logistical level, Rhodes as the envisaged host would offer the following components and supports:

- Organisational work around registration, travel, ground transportation, accommodation, meals and programme implementation;
- Opportunities to include African culture and cuisine into the occasion;
- Media production opportunities for participants seeking to blog or to contribute to a daily conference newspaper;
- High quality large-sized lecture theatres, fully-kitted venues for seminars, and labs for technology-based workshops;
- The Africa Media Matrix building, home of the School, with interactive exhibits about media on the continent of Africa;
- Exhibition space for publishers, foundations, Schools, etc.
- Help with local travel and tourism.

Conference Structure



A WJEC-2 needs to provide a common meeting space for plenary sessions, plus opportunities for parallel presentation and peer critiques of research papers. It would also likely offer workshops and syndicates, and it would generally update the work done in Singapore.

Amongst the important follow-up work is to share progress on the WJEC Council's initiatives of a global census of journalism education, a regional report book, and the declaration of principles adopted in Singapore.

Rhodes JMS can host an occasion that would deliver on all this, as per decisions on conference formats by the Council. Additional characteristics include the possibilities to:

- Stage a number of joint sessions with working journalists attending Highway Africa.
- Arrange participation by selected student journalists from around Africa and the world (without this diluting the character of the occasion).
- Encourage each participating association in the World Journalism Education Council to showcase distinctive contributions to the event (for instance, master classes in teaching convergence, using Open Source software, etc.)
- Provoke immediate case-study discussion about using the 2010 World Cup experience to enhance journalism education.

The road to Rhodes...



Accommodation (Full bed and breakfast)

Upmarket university residence private room R350 (\$35, €30)
 Oak Lodge R500 (\$50, €40)
 Luxury B&B R600 (\$60, €50)
 Graham Hotel R 750 (\$75, €50)
 7 Worcester St guest house R1200 (\$120, €100)

Our university is based in the small city of Grahamstown, a destination that is well-known in South Africa as host of the country's National Arts Festival which has more than 40 000 attendees over its ten day duration. As such, the city is well adjusted to hosting large numbers of visitors arriving in the town, and it provides many accommodation options that range from bed-and-breakfast establishments, township home stays, guest houses, quality university residences, hotels and nearby safari ranch chalets.

Accommodation (including breakfast) in 2010 would range between \$35 (€30) and \$120 (€100) per night. Registration for a three day WJEC would be in the region of \$500 (€400), and would cover ground transportation as well as all teas, luncheons, dinners and entertainment. One reason why we can offer this specific rate for a full-service conference rate is because the University will waive charges for the use of campus venues for WJEC-2.

Grahamstown is safe in terms of personal security, and its region as a whole is also malaria-free. The town (population circa 110 000) is small in size. That means that most restaurants, museums, accommodation and conference venue sites can be easily reached through 5 to 15 minute walks. Conferences in the city also supplement local public transportation with private and university providers. Temperatures in July (winter) are average high: 19°C (66°F); average low: 7°C (45°F).

As the original British frontier garrison (founded in 1812), Grahamstown offers interesting historical points of reference as well as local museums. The city is served by the Port Elizabeth airport, 90 minutes away. Flights from Johannesburg to Port Elizabeth are 90 minutes, and Cape Town is only an hour's air-travel time. Beautiful beaches and "Big Five" game reserves are within 45 minutes drive from Grahamstown.



Further information on tourism attractions is provided in Appendix C.

A target figure for attendees at a WJEC-2 in South Africa would be a minimum of 150 journalism educators and some accompanying students, numbering as follows:

South Africa: 15
Rest of Africa: 20 (+ potentially another 50, depending on funding)
USA and Canada: 35
South America: 5
UK and Europe: 30
India, China, rest of Asia: 20
Australia and NZ: 25

At least 200 Highway Africa participants are envisaged over the period of 7-9 July 2010.

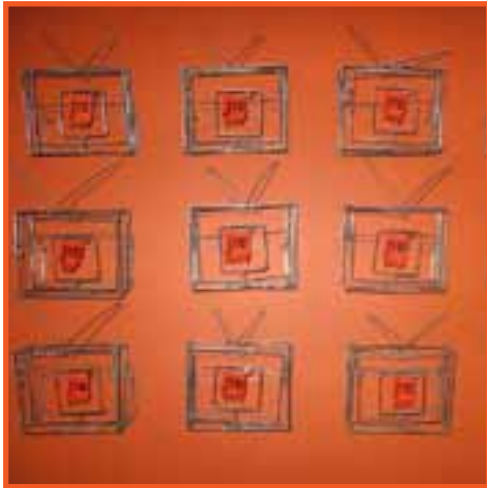
Conclusion



This bid to host WJEC-2 in 2010 by Rhodes University's School of Journalism and Media Studies has many attractive features.

- It offers a *unique and dynamic combination* of people, place and events.
- It *integrates African experience* in journalism education into the global mainstream.
- It provides *enormous opportunities* for knowledge exchange, and it presages interesting international *partnership possibilities* amongst attendees.
- It *capitalises on the World Cup and other global issues* as a focus for the above, thereby enhancing the contemporary relevance of global journalism education.

Appendix A: Supporting parties thus far



- 20 African Journalism Schools (March 2008)
- Journet (July 2008)
- SA Communications Association - Saccom (September 2008)
- European Journalism Training Association (December 2008)
- SA National Editors Forum (September 2008)
- World Association of Newspapers & World Editors Forum (March 2009)
- UNESCO
- Asian Media and Information Centre
- South African Government Department of Communications



United Nations
Educational, Scientific and
Cultural Organization

Organisation
des Nations Unies
pour l'éducation,
la science et la culture

Organización
de las Naciones Unidas
para la Educación,
la Ciencia y la Cultura

Организация
Объединенных Наций по
вопросам образования,
науки и культуры

منظمة الأمم المتحدة
للتربية والعلم والثقافة

联合国教育、
科学及文化组织

**Communication and Information Sector
Communication Development Division
The Director**

6 March 2009

Ref.:DIR/CI/COM/MCB/HP/2009/70

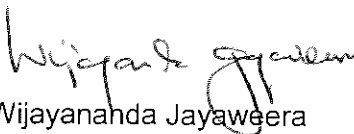
TO WHOM IT MAY CONCERN

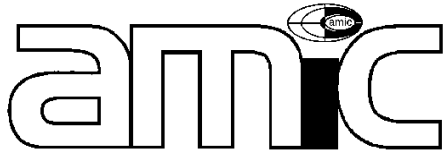
UNESCO has a long history of support for journalism education and has worked with Rhodes University on several projects on journalism education. We believe that Rhodes University has the experience and expertise to successfully host a second World Congress on Journalism Education. The School of Journalism and Media Studies has excellent facilities, as well as numerous linkages. UNESCO therefore appreciates their initiative to offer to host an event that would take place in an African country in 2010. The proposal is most welcome and will help to facilitate greater integration of African journalism educators into the emerging global community of their peers.

Their previous activities in this field explain our interest in the World Journalism Education Congress, as follow-up to the first meeting that took place in Singapore in 2007.

An important international gathering of journalism educators at this point in history calls out for serious reflection, knowledge-exchange and partnerships to address contemporary challenges. UNESCO itself looks forward to taking part in such an event.

Accordingly, we are pleased to encourage the convening of a second World Congress.


Wijayananda Jayaweera



ASIAN MEDIA INFORMATION AND COMMUNICATION CENTRE

School of Communication Studies Building, Nanyang Technological University,
PO Box 360, Jurong Point Post Office, SINGAPORE 916412

Tel: (65)67927570 Fax: (65) 67927129

Singapore, the 12th of March 2009

Prof. Guy Berger
Head
School of Journalism and Media Studies
Rhodes University
South Africa

Dear Professor Berger,

It gives me immense pleasure in supporting the bid from the School of Journalism and Media Studies, Rhodes University in South Africa to host the 2nd World Journalism Education Congress in 2010.

I have had the opportunity of working with you for the first World Journalism Education Congress that AMIC hosted in Singapore in 2007 and was impressed with your commitment, dedication and expertise in the area of journalism education. I have also had the opportunity to visit the School of Journalism and Media Studies in Grahamstown and was impressed both with the quality of the academic programme as well as the infrastructure of your institution.

I had the pleasure of organizing and hosting the first World Journalism Education Congress in Singapore in 2007 and know what it takes to put together an event of such importance and magnitude. Having known and worked with you as well as having visited your institution, I have no doubt whatsoever that Rhodes University is fully capable of hosting the 2nd World Journalism Education Congress in South Africa. I also believe that Africa deserves to host such an event given the fact that African scholars rarely get the opportunity of attending conferences in other parts of the world. Moreover, it will be of great interest to the delegates to learn more about African journalism education initiatives, as they are not often presented in international conferences.

AMIC will be pleased to assist you in the preparation of this conference and we will provide you with all the necessary inputs and guidance to make the 2nd World Journalism Education Congress a real success.

Yours sincerely,

A handwritten signature in black ink, appearing to read 'Indrajit Banerjee', is written in a cursive style.

Dr. Indrajit Banerjee
Secretary-General
AMIC



the doc

Department:
Communications
REPUBLIC OF SOUTH AFRICA

OFFICE OF THE DIRECTOR - GENERAL

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World Journalism Education Council
395 W. Lindsey Street
Suite 3000
Norman, OK 73019
United States

Dear Sir/Madam

LETTER OF SUPPORT FOR A SOUTH AFRICAN BID TO HOST THE 2ND WORLD JOURNALISM EDUCATION CONGRESS IN 2010.

The South African Government's Department of Communications has maintained a strong partnership with Rhodes University's School of Journalism Studies over several years. This has been concentrated on the annual Highway Africa conference, which has now been in existence for 12 years.

We take special pride that our involvement and financial support has played a significant role in ensuring that many other stakeholders and sponsors have also been drawn into growing this event as a key date on the pan-African media calendar.

The Department of Communications has always held the view that ICTs have an enabling role to play in economic development and are critically central to the strategies to eradicate poverty and improve the quality of life of our citizens.

As part of this, we have initiated a globally-innovative Chair of Media and Information Society at the Rhodes University School of Journalism and Media Studies, and we have committed to its work for a period of five years. We are also supporting a training programme on ICT reporting, for the next five years.

We place great value on our partnership with Rhodes University's School of Journalism Studies and are therefore pleased to pledge support for the proposal that the 2nd World Journalism Education Congress (WJEC) be hosted in conjunction with Highway Africa in July 2010.

This proposed timing for the WJEC coincides deliberately with an event of enormous importance to South Africa – namely the staging of 2010 the Fifa World Cup™ in our country. We believe that the targeted period will be an excellent time for the world's journalism educators to visit South Africa and be exposed to the media and other issues around this mega-event.

2.

We further believe that a WJEC taking place on African soil will go a long way to both strengthen journalism education on this continent and in our country, and to contribute valuable African experiences to the global community of media educators.

It is our view that the WJEC will advance to ICT skills development and also promote awareness of ICT policy issues. This will be in part through sharing experiences with each other, and with media practitioners attending the Highway Africa Conference. The World Cup's media coverage will also generate a legacy of interest in global ICT. In this way, the international journalism education community can be further capacitated in their role as major contributors to the building of an Information Society. Our vision is one that sees the South African people and their counterparts around the continent fully integrated into these developments.

In this regard, we are also pleased to align ourselves with the work done by UNESCO to support potential centres of excellence in journalism education in Africa. We note that Rhodes University is one of 12 such named institutions, and we further acknowledge that a meeting of these schools in early 2008 mandated Rhodes to pursue the hosting of an "African" WJEC in 2010.

For all these reasons, the Department of Communications has pleasure and pride in advising that, resources permitting, it will consider an application for financial support towards the conference, should the bid be successful.

In conclusion, the Department of Communications, greets the many organisations that will decide on the location of the 2nd WJEC. We hereby commend the bid being put forward by Rhodes University to host the WJEC, and we are fully confident that its success will deliver significant value to the citizens of South Africa, the African continent and the whole world.

Yours sincerely



Ms. Gerda Gräbe
Acting Director-General

2009-03-19

APPENDIX B: BASIC BUDGET

WJEC 2010 - "Bare bones" basic budget			Costs			USD Total \$1:R10
Item		Unit Cost	Factor	ZAR Total		
1						
Travel (Ground travel all delegates)	Ground travel	R 500	150	R 75,000		\$ 7,500
2						
Accommodation and Registration (Sponsored African delegates)		R 13,250	10	R 132,500		
3						
Catering (All delegates)						
Lunches		R 30,000	3 days	R 90,000		\$ 9,000
Dinners		R 80,000	3 days	R 240,000		\$ 24,000
Teas and Biscuits (plenaries/presentations)		R 18,000	3 days	R 54,000		\$ 5,400
4						
Marketing & Advertising						
Website/Online MEDIA team	Online production before and during conference			R 40,000		\$ 4,000
Conference Packs (Bags, Gifts)		R 100	300p	R 30,000		\$ 3,000
Lanyards, name tags, writing packs		R 50	300p	R 15,000		\$ 1,500
Promotional Material (Banners, posters, fliers)				R 20,000		\$ 2,000
Promotional clothing			300p	R 30,000		\$ 3,000
5						
Payroll						
Coordinator	Full time Manager		6 months	R 90,000		\$ 9,000
Administrator	Full time Assistant		2 months	R 35,000		\$ 3,500
Post Conference Report & Evaluation				R 12,000		\$ 1,200
Temporary Staff	Runners/student assists/specialists			R 30,000		\$ 3,000
6						
Miscellaneous						
Communication				R 10,000		\$ 1,000
Printing (Programme/Presentations/translated documents)				R 50,000		\$ 5,000
SUB-TOTAL COST				R 953,500		\$ 95,350
7						
Rhodes University	Cost recovery & audit		5.00%	R 47,675		\$ 4,768
TOTAL COST				R 1,001,175		\$ 100,118
INCOME						
Registration fees	150 persons x R5000	5000	150	R 750,000		\$ 75,000
African Journalism Educators travel & accommodation (Telkom)				R 250,000		\$ 25,000
TOTAL INCOME				R 1,000,000		\$ 100,000
SHORTFALL/SURPLUS				R -1,175		\$ -118

Appendix C:

Tourism Grahamstown



Location:

Grahamstown is situated in a valley between the coastal plain and the interior of the Eastern Cape province. It is strategically located 140km from Port Elizabeth and 180km from East London.

History:

Founded originally in 1812 by Lt. Colonel John Graham as a military outpost of British colonialism, it was at the centre of nine wars over 100 years between settlers and the indigenous isiXhosa people. It was once the country's second city and many of the Victorian buildings give evidence of this.

Arts and Culture:

Grahamstown is famous for the biggest full-spectrum annual Arts and Culture festival in Africa. (More details below). However, the town is also of interest to locals and tourists for its historical facilities. These include many historically important buildings and over 40 churches, including the Cathedral where construction began in 1824.

South Africa's second oldest museum can be found at the Albany Museum Complex, which was established in 1855. The Natural Science Museum, the History Mu-

seum, the Observatory Museum, and the National English Literary Museum make up the whole complex. Rhodes University is also home to the International Library of African Music (ILAM) which houses a collection of more than two hundred playable traditional African musical instruments that are used for teaching and recording. The University also houses the Cory Library of Historical Research, and the Institute for the Study of English in Africa.

Perched on the hills surrounding the city is the 1820 Settlers National Monument, a large venue that hosts a range of cultural activity and artwork. In the valley below, is the moving Egazini memorial to the lives lost on the spot during the 1819 Battle of Grahamstown.

Science and Nature:

The city is in one of the most diverse ecological regions in South Africa, with a variety of biomes as well as spectacular scenery. Fossils, stone tools and rock-art are widespread. Nature and game conservation is strong in the area and it is becoming a popular destination for excellent game viewing including the "Big Five". (see below)



Entertainment:

The National Arts Festival, held annually for almost three decades, serves to transform Grahamstown into a hub for creative talent from across South Africa and other parts of the continent. In 2008, the festival offered some 350 productions on the main programme, and 1660 on the fringe, covering opera, cabaret, drama and music to stand-up comics and street theatre. Its specialist sections include a major jazz festival, a “words” festival, children’s festival, and Winter School. Almost 150 000 attendances were recorded in 2008. Visual art includes multimedia installations, graphic design, textile art, ceramics, sculpture, photography, oils, watercolours, charcoal, glass work, beads and carvings.

Safari experiences:

Grahamstown is situated within close proximity of numerous game reserves, all of which are malaria-free and most of which offer the “Big Five”. Examples are:

Amakhala – \$ 285 or €225 per day (all meals, buffet lunch, 3 course dinner, accommodation, select drinks, 2 game drives).
www.amakhala.co.za

Kariega – between \$ 285 or €225 per day, rates all inclusive.
www.kariega.co.za

Kwantu – an alcohol-free environment, offering a 3-hour game drive, and over 250 bird species.
www.kwantu.co.za/

Lalibela – \$315 or €250 per day 3300 (rates include accommodation, 2 game drives, all meals and all drinks at your lodge and on game drives).
www.lalibela.co.za

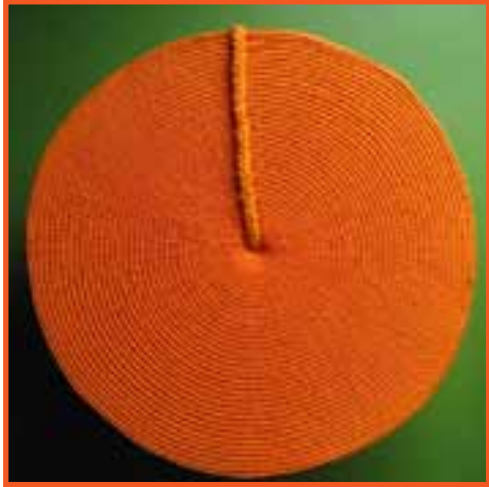
Kwandwe – \$335 or €263 per day (rates include accommodation, game drives, select meals and drinks at lodge and on game drives)
www.kwandwereserve.co.za

Pumba - \$335 or €263 per day
<http://www.pehotels.co.za/pumba>

Beaches and sea:

Grahamstown is 45 minutes drive from the attractive coastal towns of Kenton-on-Sea and Port Alfred, each of which boasts vast unspoilt beaches.
www.kentononsea.co.za,
www.portalfred.co.za

Contact:



Prof Guy Berger,
Head of School of Journalism and Media Studies,
Rhodes University,
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tel +27 82 801 1405
School website: www.ru.ac.za/jms



Africa Media Matrix (home of the School of Journalism and Media Studies) at night.

END OF DOCUMENT