**SJMS Research Report: 2006 (condensed from original Rhodes University report)**

[**https://www.ru.ac.za/media/rhodesuniversity/content/research/documents/research\_report\_2006.pdf**](https://www.ru.ac.za/media/rhodesuniversity/content/research/documents/research_report_2006.pdf)

**JOURNALISM AND MEDIA STUDIES**

Of the 19 full-time teaching staff employed in the Department of Journalism and Media Studies, 5 were dedicated primarily to the teaching of media theory (which forms the academic component of the degree) and 14 to the teaching of primarily production-based courses (television, radio, print, new media, photojournalism, and design). The research output figures for 2006 indicate that staff teaching media theory were responsible for conference attendance, book chapters and journal publications, while the production teachers were responsible for creative works. This is perhaps best explained by the fact that the majority of our media production teachers are employed by the university for their industry skills rather than their academic qualifications, and as a result, spend their first few years in the department completing higher degrees (usually their MAs) and doing the Assessors Course run by ADC. This, together with the intensive nature of media production teaching, means that these staff have little time (or the academic background), to publish in academic journals or attend conferences. (Attention still needs to be given as to how one assesses and credits the creative outputs of these staff.) Ms Anthea Garman, was the only production teacher to publish in an accredited journal and this flowed out of the work she is currently doing on her PhD. Significantly, for the first time in a number of years, Professor Strelitz had no publications – largely a result of taking on the two posts of HoD as well as Deputy-Dean. What is evident from the list of returns is that staff did publish fairly extensively in newspapers and journals which do not qualify for subsidy.

At the start of 2007 we have 39 MA and 2 PhD students registered in our department. We expect approximately 7 to graduate in April 2007.

Other highlights include:

The department successfully convened the 10th Highway Africa conference which represents the continent’s largest annual gathering of African media professionals.

The department organised a colloquium of academics to discuss teaching and curriculum design in the fields of journalism and media studies.

*Cue*, the official newspaper of the National Arts Festival, produced 10 editions while 3 editions of the newspaper *Open\_Source*, were produced during the Highway Africa conference.

*CueTV* produced 25 inserts for web distribution.

*Cuepix* marketed Festival photographs online to local and national media including, *Daily Dispatch* and *Mail & Guardian*. A number of photographs were sold internationally.

In 2006 was the first year of a two-year investigative journalism course sponsored USAID.

Seventy-five students will have completed the course by the end of 2007.

PROFESSOR L. STRELITZ

HEAD OF DEPARTMENT

**BOOKS/CHAPTERS/MONOGRAPHS**

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*Berger,GJE*. "Part of the Story: ten years of the SA National Editors Forum". In: Barrat, L (eds) Part of the

Story. SANEF. Johannesburg. 2006. 1-66.

*Berger,GJE*. "South Africa Section". In: International Encyclopedia of Communication. Blackwell

Publishing. 2006.

*Berger,GJE*. What the Newsroom Knows: Managing knowledge within African newspapers. Berger, GJE

(eds) Highway Africa. Grahamstown. 2006. 129 pp.

**Berger,GJE and Taylor,A**

*Berger,GJE* and *Taylor,A*. "Broadcasting in South Africa". In: Mixed Signals. Panos, Lusaka. 2006. 65-96.

**Garman,A**

*Garman,A*. "Reporting non-stop violence in SA: The necessity for adopting a different kind of Journalism".

In: Mbaine, A (eds) Media in Situations of Conflict. Fountain Publishers. Kampala. 2006. 20-44.

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**Kyazze,S**

*Kyazze,S*. "The Triumph of 'Big Brother': Challenging Times for African Media in Conflict Situations". In:

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**Steenveld,L**

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SA After apartheid. Edwin Mellen Press. Lewison, New York. 2006. 277-319.

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**Berger,GJE**

*Berger,GJE*. "'Fit for purpose' - towards tracking the quality of University education of entry-level journalists". *Ecquid Novi*. 2005. 26(2), 175-198.

**Brand,R**

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**Garman,A**

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*Novi*. 2005. 26(2), 199-211.

**Kanyegirire,A**

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176.

**Ndangam,L**

*Ndangam,L*. "'Gombo': Bribery and the corruption of journalism ethics in Cameroon". *Ecquid Novi*. 2006.

27(2), 177-198.

**Strelitz,L and Steenveld,L**

*Strelitz,L* and *Steenveld,L*. "Thinking about South African tabloid newspapers". *Ecquid Novi*. 2005.

26(2), 265-268.

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**Banda,F**

*Banda,F*. "Creating international support for the development of the news media in Africa". *Africa Insight*.

2006. 14167, 12-13.

*Banda,F*. "Zambia African Media Development Initiative - AMDI research report". BBC World Service

Trust.

*Banda,F*. "A watchdog s guide to investigate reporting: a simple introduction to principles and practice in investigative reporting Derek Forbes: book review". Ecquid Novi. 2006. 27(1), 98-100.

*Banda,F*. "Media in the Service of Citizens". Inaugural Press Freedom Day Public Lecture Series. Rhodes

University. Grahamstown. 2006.

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*Banda,F*. "Alternative media: a viable option for Southern Africa?". Open Space 2006. 2006. 1(5), 80-83.

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*Berger,GJE*. "Africa's media: Democracy and the Politics of Belonging". Nyamnjoh, F (eds) Journal.

Journal of Southern African Studies. London & New York. 2006. 32(3), 642-644.

*Berger,GJE*. "Professionalism and training for mass communication: challenges and opportunities for

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**Garman,A**

*Garman,A*. "The copier the thief the plagiarist and the dishonest academic". Cue. Grahamstown. 2006.

*Garman,A*. "Vloeking Vlok and looking for truth". Grocott’s Mail. Grahamstown. 2006.

**Prinsloo,J**

*Prinsloo,J*. "Critical media literacy - a design for the future". Open Space 2006. 2006. 1, 16-20.

*Prinsloo,J*. "A regional teaching and learning programme for media coverage of the SADC region". The

Southern African Media Diversity Journal. 2006. 1, 76-79.

**RESEARCH PAPERS PRESENTED AT ACADEMIC/SCIENTIFIC CONFERENCES**

**(PROCEEDINGS, BOOKLETS and ATTENDANCE)**

1. **Local Conferences (Within South Africa)**

**Banda,F**

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*Chair of Media & Democracy.* Rhodes University, Grahamstown. September 2006.

*Banda,F*. "An appraisal of the applicability of development journalism in the context of public service broadcasting :PSB". *News Content Planning: Workshop of SABC.* SABC, Boksburg. October 2006.

**Berger,GJE**

*Berger,GJE*. "Training to strengthen the African Media circuit". *Media Development Consultative Forum for Southern Africa.* Media institute of Southern Africa, Johannesburg. June 2006.

*Berger,GJE*. *African Media Development Initiative: AMDI: Workshop on Strengthening Africa's Private*

*Independent Media.* Johannesburg. June 2006.

*Berger,GJE*. *Brainstorming meeting: Future and options for state-owned newspapers and news agencies.*

Magaliesberg, Gauteng. June 2006.

*Berger,GJE*. "Community engagement: some issues". *Rhodes University Imbizo.* Mpekweni, July 2006.

*Berger,GJE*. "Media in a multi-cultural society". *FreeVoice.* Johannesburg. July 2006.

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*After Apartheid.* Cape Town. August 2006.

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*Reflections and Future Directions.* Rhodes University, Grahamstown. September 2006.

*Berger,GJE*. "Point of convergence. A law economics and regulation workshop on challenges on convergence: new technologies, polices and regulations under the electronic communications act 2005".

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Johannesburg. November 2006.

*Berger,GJE*. "The bottom line". *SA National Editors Forum.* Johannesburg. November 2006.

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Association of Broadcasters - SABA". *Southern African Association of Broadcasters - SABA.* November

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**Garman,A**

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July 2006.

*Garman,A*. "Antjie Krog the TRC and the ethical performance of listening". *Memory Narrative and forgiveness conference.* University of Cape Town, Cape Town. November 2006.

**Prinsloo,J**

*Prinsloo,J.* "Reading the pictures and then reading the frame -thoughts on methodological challenges for interpreting visual texts". *Symposium: Putting people in the picture: Visual methodologies for social* *change.* University of KwaZulu-Natal, Durban. February 2006.

**RESEARCH PAPERS PRESENTED AT ACADEMIC/SCIENTIFIC CONFERENCES**

**(PROCEEDINGS, BOOKLETS and ATTENDANCE)**

1. **International Conferences (Outside South Africa)**

**Banda,F**

*Banda,F*. "Keys issues in public service broadcasting PSB in Sub-Saharan Africa". Open Society Institute,

London. UK. 2006.

**Berger,GJE**

*Berger,GJE*. "The evolution of the media through convergence". *Workshop*. Panos Institute West Africa,

Benin. Cotonou. February 2006.

*Berger,GJE*. "Is self-regulation the answer to the lacunae in regulation?". *AIBD/UNESCO/WRTVC/FES*

*International Seminar.* Kuala Lumpar. Malaysia. May 2006.

*Berger,GJE*. "Assessing creative pedagogy". *Conference of World Journalism Educators.* Columbia

University, New York. USA. May 2006.

*Berger,GJE*. *Asia Media Summit 2005.* Kuala Lumpur. Malaysia. May 2006.

*Berger,GJE*. "Thinking about media as a resource for integrity". *International Communications Forum*

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*Berger,GJE*. "Media power and economic justice". *International Communications Forum Summer*

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*Berger,GJE*. "Characteristics of African media markets: Money matters. How independent Media Manage to Survive". *Forum Media and Development.* Academy Eichholz Castle, Germany. September 2006.

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Nairobi. Kenya. September 2006.

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*Berger,GJE*. "Convergence or Divergence? Which way for Broadcasting in Southern Africa". *Regional*

*Broadcasting Debate Workshop.* Hotel Pestana, Maputo. Mozambique. October 2006.

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*Berger,GJE*. "Democracy and the media - a view from South Africa". *Netherlands Institute for Southern*

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*Berger,GJE*. "South Africa: contested media dispensations 1994-2006". *Reuters Institute.* Green College

Oxford University, Oxford. UK. November 2006.

**Garman,A**

*Garman,A*. "Rethinking the media-public sphere relationship". *Media Change and Social Theory*

*Conference.* St Hugh' College, Oxford. UK. September 2006.

*Garman,A*. *Internationalising Media Studies: Imperative and Impediments Conference.* University of

Westminster, London. UK. September 2006.

**Prinsloo,J**

*Prinsloo,J. Internationalising Media Studies. Imperative and Impediments Conference.* University of

Westminster, London. UK. September 2006.

*Prinsloo,J.* "Using Faoucault and Mamdani to theorise news mediations in a Southern African context".

*CRESC Media Change and Social Theory.* St Hugh's College, Oxford. UK. September 2006.

**Rau,A**

*Coetzee,JK* and *Rau,A*. "Narratives of social suffering". *Conference of the Research Network: Qualitative*

*Methods of the European Sociological Association.* University of Cardiff, Cardiff. United Kingdom.

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