

ARTICLE XIX IN ISIXHOSA:

Inqaku le-19

Wonke umntu unelungelo lokucinga nokuthetha ngokukhululekileyo, eli lungelo liquka inkululeko yokuveza uluvo lwakhe ngaphandle kokuphazamiseka nokuzama ufumana ukuze udlulise ulwazi neengcinga nangaziphi na iintlobo zosasazo nokuba kukweyiphi na imida.

VISION STATEMENT OF THE SCHOOL OF JOURNALISM AND MEDIA STUDIES

The School of Journalism and Media Studies strives to contribute to the commitment expressed in the South African Constitution to “heal the divisions of the past and establish a society based on democratic values, social justice and fundamental human rights; [and] lay the foundations for a democratic and open society...”.

Our vision is informed by the following understanding of the media:

- » The media constitutes one of the powerful institutions that mediate our relation to, and experience of, the world.
- » The nature of such mediation is conditioned by the media’s particular political, economic, technological and historical contexts.
- » Consequently, these mediations contribute to the production and reproduction of the dominant relations of inequality that structure social life, and are implicated in questions of gender, class, culture, race, geography, sexuality, etc.

JOURNALISM AND MEDIA STUDIES thus aims to produce self-reflexive, critical, analytical graduates and media workers, whose practice is probing, imaginative, civic minded and outspoken. Such graduates are equipped to act as thoughtful, creative and skilled journalists and media practitioners, who are able to make meaningful and technically proficient media productions.

Moreover, Journalism and Media Studies seeks to make valuable intellectual contributions to the broader African media environment, to research, and to the integrated and ongoing education of media practitioners.

CONVERGENCE STATEMENT

As an addendum to the School of Journalism and Media Studies’ Vision and Mission, the Convergence Statement outlines critical and responsive approaches in our teaching, research and community service, which acknowledge the influence and the challenges of digital convergence on the transformation of journalism practice, media production, distribution and use.

The full convergence statement can be found on the JMS website at <http://www.ru.ac.za/jms/aboutus/visionstatement>.



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