



RHODES UNIVERSITY
Where leaders learn

PLEASE JOIN US
AT THE RHODES UNIVERSITY

ALUMNI GRAND BALL

& FUNDRAISER

DATE: FRIDAY, 08 APRIL 2022

TIME: 18H30 FOR 19H00

VENUE: GREAT HALL, RHODES UNIVERSITY

BLACK TIE | DINNER | COCKTAILS

Please RSVP with the number of guests to
alumni@ru.ac.za by Thursday, 31 March 2022.



INVITATION TO PARTNER

Rhodes University invites you to the Alumni GRAND Ball which is scheduled for Friday, 08 April 2022.

In celebration of our Graduates and Alumni, the event aims to attract over 200 guests, including business leaders, government decision makers, Rhodes University's top leadership, Honorary Graduates, members of the public, students and media.

Access new audiences through sponsorship.

Secure your spot at this prestigious event and be part of RU's reimagined graduation celebrations.

BOOK YOUR SEAT NOW!



YOUR INVESTMENT

- levels to suit your budget

Bronze Sponsors | R50,000

Brand visibility on slide show | 4 guests | Branding outside venue | Placement on RU digital screens | Mention on event release | Logo on website | Social media mentions | Email logo inclusion | Visibility on RU Alumni Connect (RU Alumni platform)

Silver Sponsors | R100,000

Presentation of awards | 6 guests | Brand visibility on slide show | Branding outside venue | Placement on RU digital screens | Mention on event release | Logo on website | Social Media Mentions | Visibility on RU Alumni Connect



YOUR INVESTMENT

- levels to suit your budget

Gold Sponsors | R150,000

Presentation of awards | 8 guests | Brand visibility on slide show | Branding outside venue | Placement on RU digital screens | Campus activation | Mention on event release | Logo on website | Social Media Mentions | Visibility on RU Alumni Connect

Platinum Sponsors | R200,000

Headline sponsor rights for awards ceremony | 1 Table of 10 guests | Presentation of awards | Brand visibility on slide show | Branding inside venue | Placement on RU digital screens | Campus activation | Mention on event release | Logo on website | Social Media Mentions | Visibility on RU Alumni Connect



RETURN ON INVESTMENT

- amazing returns

- Brand exposure
- Mass marketing opportunities
- Increases corporate social responsibility.
- Access to the student market through Rhodes platforms

