

Unlock Your Intrapreneurial Potential with the
**Part-time Post Graduate Diploma
in Enterprise Management
(PGDip EM PT)**



Rhodes Business School
Leadership for Sustainability



RHODES UNIVERSITY
Where leaders learn



Are you a graduate in full-time employment seeking to advance your career and drive innovation within your organisation? The PGDip EM PT is meticulously designed for professionals like you, equipping you with the skills to become an intrapreneur – someone who leverages entrepreneurial spirit within an existing organisation.

The Intrapreneur within

The PGDip EM PT is a one-year part-time programme offered by the esteemed Rhodes Business School, running from January to December. This qualification is an NQF Level 8 equivalent, worth 120 credits.

Key Objectives of the PGDip EM PT:

- Develop business development skills within your organisation.
- Cultivate an Intrapreneurial approach to business.
- Enhance general management ability.
- Deepen and update your business knowledge, understanding, and practice.

Why Choose Rhodes Business School?

Rhodes Business School is perfectly aligned with the learning requirements of today's business world, understanding the need for flexible, part-time programmes for working professionals. Our

approach has been perfected through the highly successful, AMBA-accredited modular MBA.

Benefits of Enrolling:

- **Intrapreneurial Focus:** Ideal for those who wish to use their entrepreneurial skills to develop new products, services, or lines of business within or as a subsidiary of their organisation.
- **MBA Pathway:** The PGDip EM PT serves as a precursor qualification for those wanting to pursue an MBA, with successful students gaining three module credits towards their MBA.
- **Hybrid Learning:** A combination of in-class on-campus teaching blocks, asynchronous self-paced learning, and online virtual classes offers flexibility.
- **Problem-Based Learning:** You will learn by doing, simultaneously acquiring conceptual understanding and practical skills. Assignments are typically work-based, encouraging application of learning within your own working context.
- **Personal and Professional Growth:** The qualification fosters in-depth, discipline-specific skills and applied competence, enabling personal intellectual growth, more purposeful employment, and a greater contribution to society. It empowers learners to solve problems, manage resources effectively, communicate effectively, and contribute to knowledge and socio-economic transformation responsibly, ethically, and innovatively.

Programme Structure & Content

The PGDip EM PT includes seven core subjects (Papers) and a value-adding Alpha Project. The seven Papers are worth 84 credits, and the Alpha Project is worth 36 credits, totalling 120 credits.

Core Modules (Papers):

- Strategic Marketing (SM): Focuses on integrating marketing plans into overall business strategies and developing case study-based marketing plans.
- Sustainable Economics (SE): Explores theoretical and applied economics concepts for managers in a sustainable economy, incorporating Resource-Based Theory and Bourdieu's Theory on Capital. It addresses externalities and reconciling economic growth with social justice.
- MBA Aligned Leadership for Sustainability (LfS): Considers the impact of corporate governance and social/environmental accountability on organisations and how to leverage these for competitive advantage.
- MBA Aligned Strategic Operations Management (SOM): Examines the interaction between strategy and operations from an agile perspective, applying Resource Based Theory and sustainable methodologies to improve quality, operations, and supply chains.
- Financial Management (FM): Covers aspects specific to entrepreneurs and intrapreneurs, including alternative capital sources, bootstrapping, financial contracting, insurance, private equity, taxation, business valuation, and key decision-making tools.

- People Management (PM): Focuses on managing organisational behaviour, leadership, human resource functions, and compliance with the South African labour relations framework, from the perspective of an SME manager.
- Business Development and Consulting (BDC): Investigates the role of business consultants, consulting frameworks, knowledge management, and effective, ethical communication in developing new business opportunities.

Alpha Project (AP):

This is a group business simulation project where you will report and present on your process and results.

Teaching & Learning Approach

The PGDip EM PT adopts a hybrid teaching and learning approach, combining various delivery methods to suit your busy schedule:

- On-Campus Teaching Blocks: Two one-week blocks (Saturday to Saturday 8am to 6pm daily) at Rhodes University.
- Virtual Online Teaching Blocks: Three six-week blocks, with six evening sessions (6pm-9pm) on Tuesdays and some Thursdays.
- Simulation Sessions: Eight virtual sessions spread throughout the year, taking place on Tuesday evenings sessions (6pm-9pm).
- Self-Paced Asynchronous Learning: Includes an academic skills component at the beginning of the programme and the Alpha Project spread through the year.

Example 2026 Programme Schedule (Subject to Change):

Jan 23-31: On-campus Teaching Block 1 (SM, LfS)
Feb 9-22: Asynchronous virtual engagement with academic skills
Feb 24 - Mar 31: Virtual online teaching block (SE).
Apr 11-18: On-campus Teaching Block 2 (FM, AP, PM)
May 25 - Jun 30: Virtual online teaching block (BDC)
Jul 14 - Aug 25: Simulation sessions (FM, AP)
Sep 1 - Oct 6: Virtual online teaching block (SOM)
Oct 13 - Nov 24: Simulation sessions (FM, AP)

Eligibility & Requirements

Applicants must have obtained a degree in any faculty from a recognised university or institution, or an equivalent NQF level 7 qualification.

Technical Requirements:

- Competence in electronic office suite programmes (MS Word, Excel, PowerPoint, web browser).
- Your own laptop is essential for on-campus sessions.
- Access to reliable internet is necessary for online sessions.
- A suitable device with a webcam and microphone is required for online meetings (e.g., Zoom, MS Teams, Google Meet).

Application Procedure

1. Complete the Rhodes Business School application form ([Rhodes Business School Diplomas Form](https://www.ru.ac.za/businessschool/diplomas-form)).
2. Visit the Rhodes Online Student Service (ROSS): <https://ross.ru.ac.za>.
3. Click on "Admission/Other".
4. Attach the following documents to your application:
 - Certified copy of your degrees/certificates.
 - Academic Transcripts.
 - Certified copy of your ID or Passport.
 - Rhodes Business School application form.



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