



**Rhodes Business School**  
*Leadership for Sustainability*

Responsible Leadership | Engaged Business | Integrated Society

**Short Course**  
**Certificate Course**  
**Principles of Sustainability**

NQF Level: 8

Dates: 31 January - 4 February  
2017



**RHODES UNIVERSITY**  
*Where leaders learn*

t: +27 (0) 46 603 8617

[www.ru.ac.za/businessschool](http://www.ru.ac.za/businessschool)  
[www.criticalthought.co.za](http://www.criticalthought.co.za)



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## 1. INTRODUCTION

The purpose of the course is to add value to private sector business, municipalities and other organizations and strengthen governance by providing organizational leaders with the skills to critically analyze the implications of sustainable development in a hands on, critical learning environment.

The course will consider the changes to the organizational “playing field” resulting from increased awareness and demands for sound corporate governance and social and environmental accountability and how an understanding of these changes can assist in leveraging competitive advantage. After introducing the concept of sustainable development within the South African, regional and international contexts, the course will cover a range of related topics including the governance and corporate social responsibility, international and local drivers, key frameworks and policy documents.

Core focus areas of the course will be the development of a critical understanding of sustainability indicators for business and governance, the implications of climate change for business and how organizations can maximize benefits associated with the demand to demonstrate support for the ideals of sustainable development.

## 2. NQF LEVEL

This course is certificated at NQF level 8. A **certificate of competence** will be issued to delegates who pass the required assessment at this level. **Letters of attendance** will be issued to those who do not meet the competence requirements.

## 3. ENTRANCE REQUIREMENTS

All applications will be reviewed by a selection panel. Applicants should **normally**:

- Hold at least a three year bachelors degree or diploma from an approved university, technikon or other institution.
- Have a minimum of 3 years full-time relevant practical business, organisational or environmental consulting experience.
- Be proficient in English.

## 4. COURSE OUTCOMES

At the end of the course participants will be able to:

- Understand the definitions and concepts of sustainability management and its development over the recent few decades
- Appreciate the science & concepts around social, environmental and economic approaches to sustainability
- Develop an understanding of the current and potential future environmental and social issues facing South Africa, the region and the world
- Understand the relevance of these to businesses globally and specifically in Africa & South Africa, with a focus on the advantage of adopting sustainable practices
- Critically consider business ethics and corporate social responsibility



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- Appreciate the relevance and key concepts of sustainability reporting and the concept of the triple bottom/top line
- Benchmarks and industry leadership regarding sustainability
- Appreciate the key environmental & social challenges and opportunities facing governments and organizations regarding sustainability (including an overview of climate change)
- Engage in critical debates associated with sustainable development at local, national and international levels

## **5. COURSE CONTENT**

This is an MBA-aligned short course, therefore involves intensive sessions where participants will be expected to engage in critical dialogue and actively participate in class discussions and assessment tasks. All MBA class rules and requirements will apply to short course participants, including attendance, assessment, deadlines, etc.

## **6. EQUIPMENT REQUIREMENTS**

All participants are expected to bring their own laptops, netbooks or ipad/tablets for use during lectures, as all course materials are provided in electronic format only. Internet access will be an advantage, but not a requirement.

## **7. COURSE FEE**

The fee for the course will be R8 500.00 and full payment is required before commencement of the course. This fee includes registration costs, all course e-materials during the course and does not include teas, meals, accommodation or travelling and associated costs.

### **Bank details**

**Account name: Rhodes University**

**Branch: First National Bank, Grahamstown (Branch code: 210-717)**

**Account number: 62145503076**

## **Cancellation Policy**

Rhodes Business School reserves the right to cancel this course 7 days prior to the start of the course.

Payment of the full fee will serve as final confirmation for attending the course, and must be received at least 7 days prior to the start of the course. Due to the costs involved in the course there will be a 25% cancellation fee for any cancellations that are received less than 7 days before the start of the course.

## **8. VENUE**

The course will be held at the Rhodes Business School, Theatre Building, Cnr Prince Alfred and Somerset Streets, Grahamstown.



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**Closing Date for applications: 23rd January 2017**

## **9. FURTHER DETAILS**

If you have any queries please contact: Ms Aviwe Petsha

Phone: 046-603-8617 or 046 603 8852

Fax: 046-603-8613

Email: [a.petsha@ru.ac.za](mailto:a.petsha@ru.ac.za)



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**REGISTRATION FORM**

**(PLEASE WRITE CLEARLY. COMPLETE, SCAN & EMAIL TO Ms Nicole Craig)**

**COURSE: PRINCIPLES OF SUSTAINABILITY**

**DATES: 27 - 31 Jan 2015**

Surname:	First Name:	Title:

ID or passport number (required for the certificate):

Organization and designation:

Person and Postal address for the invoice:	Postal address for the certificate (if different):



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Office Tel:	Fax:
Cell number:	Other:
Email:	

Educational Qualifications:	
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Work & Project Management Experience:



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Current and future Responsibilities related to Project Management:

I, \_\_\_\_\_ hereby confirm that the information that I have completed in this application form is correct. I also confirm that I have read the course brochure and accept the conditions set out therein.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date



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