



Rhodes Business School
Leadership for Sustainability



Rhodes Business School
Leadership for Sustainability

Responsible Leadership | Engaged Business | Integrated Society

Certificate in Strategic Management (MBA Aligned)

NQF Level: 9

25 - 28 September 2017



RHODES UNIVERSITY
Where leaders learn

t: +27 (0) 46 603 8617

www.ru.ac.za/businessschool

www.criticalthought.co.za



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1. LEARNING OUTCOMES

At the end of the course, you will be in a position to think strategically and be equipped to write a Strategic Plan for your organization. To achieve this objective, the following topics will be covered:

- * Strategic Intent: Vision and Mission
- * SWOT Analysis
- * Cross Impact Analysis
- * Strategic Objectives
- * Gap Analysis
- * Corporate Level Strategies
- * Business Level Strategies
- * Balanced Score card and Strategy Maps
- * Strategy Implementation

2. NQF LEVEL

This course is certificated at NQF level 9. A certificate of competence will be issued to delegates who pass the required assessment at this level. Letters of attendance will be issued to those who do not meet the competence requirements.

3. PROGRAMME DATES

The course is presented over four days, with classes running from 8.00am to 6.00pm daily, except on the last day, which will end at 2.00pm.

4. COURSE FEE

The fee for the course will be (TBA) and full payment is required before commencement. The fee includes all course material, but does not include refreshments, meals, accomodation or travelling costs.



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Please note that as far as possible course materials will be provided electronically. Consequently, course participants will need to bring their own electronic device to class, such as a tablet, laptop or notebook.

Bank Details

Account name: Rhodes University

Branch: First National Bank

Branch Code: 210 – 717

Account number: 62145503076

Cancellation policy

Rhodes Business School reserves the right to cancel this course 7 days prior to the start of the course.

Payment of the full fee will serve as final confirmation for attending the course, and must be received at least 7 days prior to the start of the course. Due to costs involved in the course there will be a 25% cancellation fee for any cancellations that are received less than 7 days before the start of the course.

5. VENUE

The course will be held at the Rhodes Business School Teaching Room. Top Floor Theatre Building, Cnr Prince Alfred and Somerset Streets, Grahamstown.

Closing Date for applications: 3 September 2017

6. FURTHER DETAILS

If you have any queries please contact: Ms Aviwe Petsha

Phone: 046 603 8617

Fax: 046 603 8613

Email: a.petsha@ru.ac.za



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REGISTRATION FORM

(PLEASE WRITE CLEARLY. COMPLETE AND EMAIL BACK TO Ms Aviwe Petsha)

STRATEGIC MANAGEMENT (MBA Aligned): 25 to 28 September 2016

Surname:	First Name:	Title:

ID or passport number (required for certificate):

Organization and designation:

Person and Postal address for the invoice:	Postal address for the certificate (if different):

Contact details:



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Office Tel:	Fax:
Cell number:	Other:
Email:	

Educational Qualifications:

Please attach a copy of your certificate or a transcript of your results

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Work & Strategic Management Experience:

Describe both the nature of the experience and its duration

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Current and future responsibilities related to Strategic Management:

Also indicate how you expect this course to assist you in carrying out these requirements

I, _____ hereby confirm that the information that I have completed in this application form is correct. I also confirm that I have read the course brochure and accept the conditions set out therein.

Signature

Date



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