



**Rhodes Business School**  
*Leadership for Sustainability*



## Elevate Your Business with ESG Development Programme!

Presented by Rhodes Business School, in partnership with Wiggles Ventures

Are you ready to explore impactful sustainability strategies for your business? Join an exclusive ESG (Environmental, Social, Governance) Development Programme in Zambia, designed to enhance your knowledge and help you integrate sustainable practices into your enterprise. Prepare to drive meaningful change with this tailor-made programme, which combines practical strategies with professional growth.

### About the Programme:

The 5-day programme is accredited by the Rhodes Business School (part of Rhodes University, South Africa) and includes a hands-on developmental workshop, guiding you through practical approaches to uncover and seize sustainability opportunities in any business context—be it small businesses or large corporations. Successful completion of this ESG Development Programme offers a module credit towards the Postgraduate Diploma in Enterprise Management—perfect for anyone aspiring to earn this postgraduate qualification! For more about this diploma program, see the attached brochure.

### What You Will Gain:

- Practical tools to identify ESG opportunities specific to your business sector
- Insights into aligning sustainability goals with enterprise objectives
- Strategies to integrate ESG principles for long-term growth and resilience

### Who Should Attend?

This training is ideal for managers across sectors who:

- Hold an undergraduate qualification (minimum)
- Have at least 3 years of relevant work experience (ideally in a managerial role, but not essential)

### Special Rates!

Thanks to our partnership with Wiggles Ventures, we are pleased to offer exclusive rates for conference attendees. Special rates apply to attendees at the upcoming “Climate Smart Conference for Entrepreneurs and SMEs 2024” in Lusaka, Zambia (details at: <http://www.wigglesventures.com/conference.html>)

- Special rate for conference attendance: US\$750 (ZMK 19500)
- Normal rate: US\$810 (ZMK 21500)

**Venue:** Lusaka, Zambia (details to be confirmed closer to delivery)

**Dates:** To be announced (in 2025)

### Full Attendance Requirement

To ensure a comprehensive learning experience and successful accreditation, full attendance is required for this 5-day programme. Partial attendance cannot be accommodated. Once dates are confirmed, the programme will run from Monday to Friday of the confirmed week.

### Secure Your Spot!

Spaces are limited, so express your interest today and be among the first to elevate your skills and position your business for a sustainable future.

To register your interest, complete the following online form:

<https://forms.gle/84i7peEcC9eo1arS7>



For any queries, contact Leticia Greyling ([L.Greyling@ru.ac.za](mailto:L.Greyling@ru.ac.za)) or Roman Mukendi ([info@wigglesventures.com](mailto:info@wigglesventures.com))