



RU DAYCARE

The official newsletter of Heiman Preschool



CREATING ART IN THE PARK

Text and photos by Rachelle Beaudry

Preschool newsletters are one of the most efficient and reliable ways to keep parents updated on all that is happening with their kids and the school. They're definitely a better alternative for weekly parent and teacher meetings. Whether it's in an email or a letter format, newsletters are a great way to connect with your preschool's community.

Of course, before you begin, you must first gather the information you want to include in your newsletter. Once you've got that pat down, you can start playing around with the layout. Go for a pared-back design that won't look too crowded or busy. You can also choose to use punchy colors to liven things up and catch the parents' attention. Make sure you have just the right amount of white space, but don't be afraid to toss in some fun graphics.

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Armed with the proper knowledge of recycling and upcycling, we can help save the environment.

RECYCLING VERSUS UPCYCLING

Written by Kathryn Johnson

Make your newsletter an easy and pleasurable read by choosing a simple yet engaging layout. Feel free to feature high-quality photos of the kids enjoying a fun classroom activity or an exciting school event. Parents appreciate seeing their children on paper! You can also add some cute graphics and use your school colors to finish the look.

Parents get most of the information about the kids' schedule and activities from your newsletter, so make it short and sweet as they usually get overwhelmed by lengthy ones. Remember to put the most important details, like a calendar of upcoming school events, on the front page where they can't be missed. You can devote a space for some of the kids' major milestones and achievements, as well as the highlights of what they learned in the past month.

It would also be a good idea to encourage the parents to get involved and contribute to the newsletter. If they discovered some useful parenting tips and articles, they can use your newsletter to share it to the rest. Another great addition would be a rundown of your school's menu to let the parents know what their kid is eating. Just get creative and make your newsletter an open and informative space for both kids and guardians!