**SJMS Research Report: 2014 (condensed from original Rhodes University report)**

<https://www.ru.ac.za/media/rhodesuniversity/content/research/documents/RRR%202014%20_%20Web%20proof.pdf>

**INTRODUCTION**

A pleasing number of higher degrees were completed and during the 2014 graduation ceremonies, a number of Postgraduate students graduated from the School of Journalism and Media Studies.

**Distinguished Visitors**

In 2014 the School embarked on a campaign to grapple seriously with the challenges of reworking the journalism practice curriculum to engage with digital and social media. As a result we invited two experts in the field to spend a considerable amount of time with both staff and students upgrading skills and thinking through curriculum changes.Professor Mindy McAdams, a digital journalism professor from the University of Florida, visited the School for three months to lecture students on online journalism and the changing ways journalists and audiences use technologies for communication. McAdams' research entails keeping up to date with what newsrooms are doing in digital fields.

Just as McAdams was leaving, Professor Janet Kolodzy, a Professor at Emerson College in Boston, joined us to educate staff and students on convergence journalism. She started her three-month visit as the online editor for *Cue* newspaper during the National Arts Festival and ended off by running workshops for African journalists and educators at the Highway Africa conference.

**Significant Research Aligned Events**

The School and the Centre for AIDS Development, Research and Evaluation (CADRE) organised and hosted the Entertainment Education Colloquium which aimed to interrogate the impact and challenges of Entertainment Education (EE) in South Africa. The event was organised by **Professor Harry Dugmore** and **Priscilla** **Boshoff**. Boshoff and PhD student Mvuzo Ponono presented their research on the South African TV series *Intersexions*. Ponono discussed the show within the township home, while Boshoff looked at gendered narratives in the sexual network. Dugmore managed the overview and summary of the conference which highlighted key themes from the colloquium, and useful insights for future practice. Although the colloquium was limited in number it was a very useful interchange between theorists of education television and practitioners.

Postdoctoral Fellow, **Dr Vanessa Malila**, as well as two Postgraduate students (Mvuzo Ponono and Azwi Mufamadi), presented papers at the South African Communication Association’s annual conference, which was held in Potchefstroom at the University of the North West. Malila’s co-authored paper, *Binary opposites - Can South African journalists be* *both watchdogs and developmental journalists?* was selected as one of the five best papers presented at the conference. The paper will be published in the *Journal of African Media Studies.*

Other conferences attended during the year were: the International Association for Media and Communication Researchers in Hyderabad, the 20 Years of SA Democracy conference in Oxford, Critical Philosophies of Race in Johannesburg and the International Conference on Media Diversity.

JMS staff continued the practice of studying, theorising and commenting on major political and social events by attending the National Youth Summit hosted by the Electoral Commission of South Africa (**Associate Professor** **Lorenzo Dalvit** and Dr Vanessa Malila) and the 2nd European Conference on Health Journalism (Professor Harry Dugmore). **Professor Jeanne Prinsloo** produced a research report titled *‘Nkandlagate’ - a critical textual analysis of the press coverage.* The reportinvolved a critical discourse analysis of the press coverageof the Nkandla story by the *City Press* and the *Mail & Guardian* between September 2012 and September 2013. The reportwas publicly debated and reported on in the press. It wasalso presented at a colloquium for a review of the Media andDemocracy Project in October 2014 at the Women’s Gaolin Johannesburg. **Professor Lynette Steenveld** investigatedthe “politics of cultural belonging” in the furore around thepainting “The Spear” for the international journal *Journalism.*

The Media and Citizenship research project, funded by the Andrew W. Mellon Foundation, received additional NRF funding and added three (3) MA students and two (2) PhDs to the project in 2014.

The 2014 Highway Africa conference was held in September under the theme “Social Media from the Margins to the Mainstream”. The programme featured four streams of events and talks for journalists, media owners, researchers, educators and journalism students. In addition to talks and panel debates from across the continent there were workshops every afternoon in a range of critical skills for media survival.

The School produced its 34th edition of *Rhodes Journalism Review* which featured articles reflecting on 20 years ofdemocracy and media freedom in South Africa.

**Creative Outputs**

**Gillian Rennie’s** short story, *Retrieval*, was selected for the 2014 Short.Sharp.Stories Award anthology which is curated by the National Arts Festival and published by Two Dogs/Mercury. The 2014 edition, *Adults Only*, called for entries about sensuality but received one from Rennie about an imaginary friend and a cat. Ms Rennie also was a facilitator on the Creative Writing course run by the Institute for the Study of English in Africa during 2014. Rennie and **Anthea** **Garman** each had a poem selected for the latest anthology from African Sun Press, *Heart of Africa Poems of love, loss* *and longing* edited by Patricia Schonstein. The journalism practice teachers produced the multifaceted Cue project for the National Arts Festival. Led by Brian Garman in its 30th year, this project featured photography, television and radio programmes, a newspaper and an online version.

**Professor Larry Strelitz**

**Head of School**

**PUBLICATIONS**

**Books/Chapters/Monographs**

**Collins, A.**

**Collins, A.** (2014) Faceless bureaucracy?: The challenges of gender-based violence and practices of care in higher education. In: Reddy, V., Meyer, S., Shefer, T. and Meyiwa, T. (eds.). *Care in Context: Transnational Gender Perspectives.* Cape Town: HSRC Press. p.282-303. ISBN: 9780796924193.

**Dugmore, H.**

**Dugmore, H.** and Ligaga, D. (2014) Citizen Journalism in South Africa and Kenya: The Quandary of Quality and the Prospects for Growth. In: Anderson, P.J., Ogola, G. and Williams, M. (eds.). *The Future of Quality News Journalism:* *A Cross-Continental Analysis.* London: Routledge. p.248-263. ISBN: 9780415532860.

**Garman, A.C.**

**Garman, A.C.** (2014) Running with the jackals: Antjie Krog the journalist. In: Lutge Coullie, J. and Visagie, A. (eds.). *Antjie* *Krog: An Ethics of Body and Otherness.* Durban: UKZN Press. p.184-214. ISBN: 9781869142537.

**Garman, A.C.** (2014) Antjie Krog and the accumulation of ‘media meta-capital’. In: Lutge Coullie, J. and Visagie, A. (eds.). *Antjie Krog: An Ethics of Body and Otherness.* Durban: UKZN Press. p.73-97. ISBN: 9781869142537.

**Mavhungu, J.M.**

**Mavhungu, J.M.** and Mabweazara, H.M. (2014) The South African Mainstream Press in the Online Environment:

Successes, Opportunities and Challenges. In: Mabweazara, H.M. and Mudhai, O.F. (eds.). *Online Journalism in Africa:* *Trends, Practices and Emerging Cultures.* New York: Routledge: Taylor and Francis. p.34-48. ISBN: 9780415503747.

**Prinsloo, J.R.J.**

**Prinsloo, J.R.J.** (2014) Sexualisation and children’s relationship with the media. In: von Feilitzen, C. and Stenersen, J. (eds.). *Young people, media and health. Risks and rights.* Gothenburg: NORDICOM (University of Gothenburg). p.71-84. ISBN: 9789186523893.

**Concerts, Exhibitions, Performances, Workshops,**

**Events**

**Dalvit, L.**

**Dalvit, L.**, **Gunzo, F.T.** and **Gumbo, S.** Seminar presentation. Issues of design and co-creation of services in a South African rural area. *Social Informatics Group.* University of Trento, Trento. Italy. 3 - 4 July 2014.

**Dalvit, L.** and **Sam, M.S.** Participant. HLT Ledger Workshop. *HLT Ledger Workshop.* CSIR Pretoria, Knowledge Commons, Pretoria. South Africa. 29 January 2014.

**Dalvit, L.**, **Gumbo, S.**, **Gunzo, F.T.**, Ciaghi, A., Molini, P. and Villafiorita, A. Seminar presentation. Developing the future. *Centre for International Co-operation.* Centre for International co-operation, Trento. Italy. 10 - 11 December 2014.

**Dalvit, L.**, **Gunzo, F.T.** and **Gumbo, S.** Seminar presentation. Steps towards making ICT installations in rural areas sustainable: lessons learnt from the Siyakhula Living Lab in South Africa. *Bruno Kessler Foundation.* Bruno Kessler Foundation, Trento. Italy. 20 - 21 June 2014.

**Garman, A.C.**

**Garman, A.C.** Convenor of the programme. *Think!Fest 2014.* Eden Grove Blue, Rhodes University, Grahamstown. South Africa.4 - 13 July 2014.

**Schoon, A.**

**Schoon, A.** Trainer. Filmmaking Workshop. *Training workshop for ICT4G group.* Fondazione Bruno Kessler, Trento. Italy. 8 – 9October 2014.

**Schoon, A.** Presentation. Designing for the South African Mobile Prepaid Internet Generation. *FBK staff seminar.*

Fondazione Bruno Kessler, Trento. Italy. 18 September 2014.

**Creative Writing**

**Garman, A.C.**

**Garman, A.C.** (2014) In the neck. In: Schonstein, P. (ed.). *Heart of Africa! poems of love, loss and longing.* Cape Town: African Sun Press

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**Other Publications**

**Dalvit, L.**

**Dalvit, L.** (2014) Why care about sharing? Shared phones and shared networks in rural areas: African trends. In: Garman, A. (ed.). *Rhodes Journalism Review.* Grahamstown: Rhodes University School of Journalism and Media Studies.

**Dugmore, H.**

**Dugmore, H.** (2014) Fit not fat: finding a new approach to health journalism about obesity. In: *Rhodes Journalism*

*Review.*

**Garman, A.C.**

**Garman, A.C.** (2014) Ordinary People and the Media: the demotic turn by Graeme Turner. Review. In: *Ecquid Novi,* *African Journalism Studies.* United Kingdom: Taylor and Francis.

**Garman, A.C.** (2014) What a night, what a sound. In: Grocott’s Mail.

**Malila, V.**

**Malila, V.** (2014) Tracing the ANC’s criticism of SA media. In: Garman, a. (ed.). *Rhodes Journalism Review.* Grahamstown: Rhodes School of Journalism and Media Studies.

**Peer Reviewed Non-Subsidy-Earning Journal**

**Research Publications**

**Schoon, A.**

**Schoon, A.** (2014) Digital hustling: ICT practices of hip hop artists in Grahamstown. *Technoetic Arts.* 12 (2/3). p.207-217.

**Peer Reviewed Subsidy-Earning Journal Research**

**Publications**

**Boshoff, P.A. and Prinsloo, J.R.J.**

**Boshoff, P.A.** and **Prinsloo, J.R.J.** (2014) Expurgating the Monstrous: An analysis of the South African Daily Sun’s coverage of gang rape. *Feminist media studies.* 2014 (2014). p.1-14.

**Dugmore, H.**

Draper, C., Basset, S., de Villiers, A., Lambert, E.V., Uys, M., Bartels, C., Blomkamp, Y., Micklesfield, L., Kruger, S., Monyeki, A., Puoane, T., Naidoo, R., **Dugmore, H.**, Waters, C., Naidoo, N., Bacon, J., McQuaide, K., Josephs, L. and **Christie, C.J.** (2014) Results From South Africa’s 2014 Report Card on Physical Activity for Children and Youth. *Journal of Physical* *Activity & Health.* 11 (1). p.98-104.

**Duncan, J.**

**Duncan, J.** (2014) A political economy of press self-regulation: the case of South Africa. *Media Culture & Society.* 36 (2). p.167-182.

**Howlett, S.L. and Collins, A.**

**Howlett, S.L.** and **Collins, A.** (2014) Vicarious traumatisation: risk and resilience among crisis support volunteers in a community organisation. *South African Journal of Psychology.* 44 (2). p.180-190.

**Malila, V.**

**Malila, V.** (2014) The voiceless generation - (non-) representations of young citizens in the coverage of education stories by South African newspapers. *Communicare: Journal* *for Communication Sciences in Southern Africa.* 33 (1). p.21- 34.

**Prinsloo, J.R.J.**

Jjuuko, M. and **Prinsloo, J.R.J.** (2014) The representation of the environmental crises on Lake Victoria in Uganda’s media: A critical discourse analysis of the Victoria Voice radio documentaries. *Journal of African Media Studies.* 6 (2). p.213- 229.

**Prinsloo, J.R.J.** (2014) Examining the relationship between the news media and the ANC: A case study of Nkandla coverage. *Ecquid Novi-African Journalism Studies.* 35 (2). p.23-39.

**Rennie, G.**

**Rennie, G.** (2014) Making a prison narrative personal: Jonny Steinberg, the gangster and the reader. *Journalism.* 15 (5). p.605-614.

**Schoon, A. and Strelitz, L.**

**Schoon, A.** and **Strelitz, L.** (2014) (Im) mobile phones: “Stuckness” and mobile phones in a neighbourhood in a small town in South Africa. *Communicare: Journal for* *Communication Sciences in Southern Africa.* 33 (2). p.25-39.

**Steenveld, L.N.**

**Steenveld, L.N.** (2014) Journalism across cultures: An introduction. *Ecquid Novi-African Journalism Studies.* 35 (3). p.125-127.

**Steenveld, L.N.** (2014) South African newspaper ethics and the politics of cultural belonging: Reflections on *The Spear*. *Journalism.* 2014 (2014). p.1-19.

**Strelitz, L.**

**Young, C.** and **Strelitz, L.** (2014) Exploring patterns of Facebook usage, social capital, loneliness and well-being amongst a diverse South African student sample. *Communicare: Journal for Communication Sciences in* *Southern Africa.* 33 (1). p.57-72.

**Tsarwe, S.Z.**

**Tsarwe, S.Z.** (2014) Voice, alienation and the struggle to be heard: a case study of community radio programming in South Africa. *Critical Arts-South-North Cultural and Media* *Studies.* 28 (2). p.287-310.

**Wasserman, H.J.**

**Wasserman, H.J.** and Maweu, J.M. (2014) The freedom to be silent? Market pressures on journalistic normative ideals at the Nation Media Group in Kenya. *Review of African* *Political Economy.* 41 (142). p.623-633.

**Wasserman, H.J. and Garman, A.C.**

**Wasserman, H.J.** and **Garman, A.C.** (2014) The meanings of citizenship: media use and democracy in South Africa. *Social Dynamics - A Journal of the Centre for African Studies* *University of Cape Town.* 40 (2). p.392-407.

**Peer Reviewed Proceedings**

**Dalvit, L.**

**Dalvit, L.** and **Gunzo, F.T.** One year on: A longitudinal case study of computer and mobile phone use among rural South African youth. *Proceedings of the 8th International* *Development Informatics Association Conference.* Boardwalk Conference Centre, Port Elizabeth. South Africa. November 2014.

**Gunzo, F.T.** and **Dalvit, L.** In-service Teachers’ Experiences of Teaching with Computers in Rural South African

Classrooms. *EDULEARN14 Conference Proceedings.* Princess Sofia Hotel. Barcelona. Spain. July 2014.

Ciaghi, A., Villafiorita, A. and **Dalvit, L.** Understanding Best Practices for ICTD Projects: towards a Maturity Model. *Proceedings of the 8th International Development Informatics* *Association Conference.* Boardwalk, Port Elizabeth. South Africa. November 2014.

**Dalvit, L. and Roux, K.**

**Dalvit, L.** and **Roux, K.** Mobile Women: Investigating the Digital Gender Divide in Cellphone Use in a South African Rural Area. *Proceedings of the 2014 e-Skills for Knowledge Production and Innovation Conference.* University of Cape Town, Cape Town. South Africa. November 2014.

**Dalvit, L., Kromberg, S.G. and Miya, M.G.R.**

**Dalvit, L.**, **Kromberg, S.G.** and **Miya, M.G.R.** The Data Divide in a South African Rural Community: A Survey of

Mobile Phone Use in Keiskammahoek. *Proceedings of the 2014 e-Skills for Knowledge Production and Innovation Conference.* University of Cape Town, Cape Town. South Africa.November 2014.

**Research Papers Presented at Academic/Scientific**

**Conferences (Non-peer reviewed Proceedings)**

**Dalvit, L.**

**Dalvit, L.** Strategies for communication, mobilization and advocacy: what the digital age has to offer. Keynote address. *National Youth Summit hosted by the Electoral Commission* *of South Africa.* The Lakes Hotel and Conference Centre, Johannesburg. South Africa. September 2014.

**Dalvit, L.** Tech Stories: A pedagogical innovation for new media and mobile communication courses. *International* *Association for Media and Communication Research (IAMCR).* Hyderabad International Convention Centre, Hyderabad. India. November 2014.

**Dalvit, L.** Knowledge and external influence in journalism education: reflections on a Master course in New Media at a South African University. *International Association for Media* *and Communication Research (IAMCR).* Hyderabad International Convention Centre, Hyderabad. India. November 2014.

**Dugmore, H.**

**Dugmore, H.** Why health journalism matters - and why it matters more in Africa. *2nd European Conference on Health* *Journalism.* Coventry University, Coventry. United Kingdom. May 2014.

**Garman, A.C.**

**Garman, A.C.** Acquiring new political identities: a task for state and media. *International Association of Media*

*Communication Researchers.* Hyderabad University, Hyderabad. India. July 2014.

**Garman, A.C.** Simply surviving or just doing small things: South African youth 20 years into democracy. *20 Years of* *South African Democracy.* St Antony’s College, Oxford. United Kingdom. April 2014.

**Garman, A.C.** Talking without listening: the ‘white debate’ and the necessity of interlocution across race in South Africa. *Critical Philosophies of Race.* University of the Witwatersrand, Johannesburg. South Africa. January 2014.

**Garman, A.C. and Malila, V.**

**Garman, A.C.** and **Malila, V.** Listening to the ‘born frees’: politics and disillusionment in South Africa. *International* *Association of Media Communication Researchers.* Hyderabad University, Hyderabad. India. July 2014.

**Malila, V.**

**Malila, V.** Youth, elections, and electoral participation: the South African case in relation to the world. *Keynote Address.* *Electoral Commission National Youth Summit.* The Lakes Hotel and Conference Centre, Johannesburg. South Africa. September 2014.

**Malila, V.** and Reid, J. The importance of context: Towards a media diversity measurement model for South Africa. *International Conference on Media Diversity: Concept,* *Analysis, Policy.* Jamia Millia Islamia University, New Delhi. India. November 2014.

**Malila, V.** Listening to the Born Frees: politics and disillusionment in South Africa. *International Association of*

*Media and Communications Research (IAMCR) Annual Conference.* Hyderabad International Convention Centre, Hyderabad.India. July 2014.

**Schoon, A.**

**Schoon, A.** Digital hustling: ICT practices of hip-hop artists in Grahamstown. *Fakugesi Digital Africa Festival Conference.* University of the Witwatersrand, Johannesburg. South Africa. December 2014.

**Schoon, A.** Hip-hop artists and agency in the age of social media in a small town in South Africa. *African Studies*

*Association UK Biennial Conference 2014.* University of Sussex, Brighton. United Kingdom. September 2014.

**2013 Publications Submitted to DHET in 2014**

**Peer Reviewed Subsidy-Earning Journal Research**

**Publications**

**Collins, A.**

Gordon, S.F. and **Collins, A.** (2013) “We face rape. We face all things”: Understandings of gender-based violence amongst female students at a South African university. *African Safety*

*Promotion - A journal of Injury and violence Prevention.* 11 (2). p.93-106.

**Plug, S.N. and Collins, A.**

**Plug, S.N.** and **Collins, A.** (2013) ‘Just do it’: The Functionality over Form Discourse in the Construction of Ideal Masculine Body-image. *Journal of Constructive Theology: Gender,* *Religion and Theology in Africa (Journal of Gender and* *Religion in Africa).* 19 (2). p.141-157.

**Tofts, M.S. and Collins, A.**

**Tofts, M.S.** and **Collins, A.** (2013) Love as a Risk: A Discourse of Romantic Love in the Context of Consumer Culture. *Journal of Constructive Theology: Gender, Religion and* *Theology in Africa (Journal of Gender and Religion in Africa).* 19 (2). p.11-28.