
5 DAYS OF ACTIVISM

Five posters over five days campaigning one issue

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This poster series is centred around the issue of access to water which is particularly pertinent to South Africa. Hundreds of people in rural communities and poor urban centres throughout South Africa are affected by the lack of this basic service which so many of us take for granted.

Despite the fact that the Constitution of South Africa states that every person has the right to clean water, so many women and girls in rural communities still bear the burden of walking long distances to gather water from streams and ponds that are usually contaminated with water-borne diseases.

The aim of this poster series is to create awareness around this important issue as well as encourage people to get involved in funding long-lasting water projects that serve villages and schools.