

**RHODES UNIVERSITY 2018** 



## INTRODUCTION

The vision of the Rhodes University Technology Transfer Office is to successfully protect and commercialise the promising Intellectual Property emanating from the University, but in a context-appropriate way that will benefit the local socio-economic milieu as much as possible.

## INITIAL OR SHORT TERM GOALS WHICH HAVE BEEN PURSUED

- Establish policies
- Establish operational strategy
- Establish a campus wide awareness strategy to promote Technology Transfer
- Initiate an innovation culture on campus and in the surrounding communities
- Establish and implement a strategy to allow maximum local impact and benefit of IP exploitation
- Build relationships with key stakeholders, key innovators, and key commercial partners
- Grow the TTO staff complement

All of the above contributes to the TTO's ability to effectively generate third stream income and commercialise technology.

## LONT TERM GOALS WHICH HAVE BEEN PRIORITISED

- Establish Rhodes University as the central platform for a province wide next generation incubator, Rhodes would offer technical and business incubation while province wide specialised stations are tailored for technology maturation in different sectors
- Establish true Local Economic
   Development through cultivating entrepreneurship and encouraging local enterprise development using Rhodes IP

